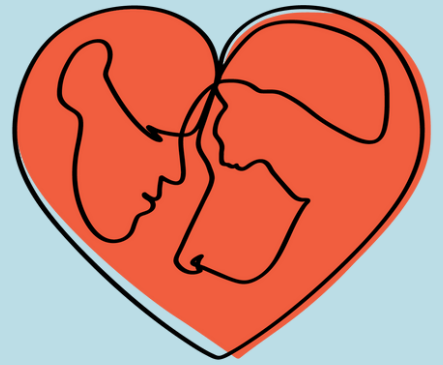


ANNUAL REPORT

2021



BETTER**TOGETHER**
ANIMAL ALLIANCE



Letter from the Director

If this last year has shown us anything, it is our ability to come together and persevere through difficult times. With your support we have been able to help more animals receive important medical care, find homes, and help more families stay together. Thank you for your continued support and generosity.

Together we have helped families through hardships such as housing challenges, illness, and at times, loss. Our helpline assisted over 2,000 people and their pets this year. This includes Bob and his beloved dog, Misha, Gayle and her favorite feline, Charlie, and Kim and her son who vigilantly prepared their home for evacuation over the summer in preparation for the Trestle Creek fire that threatened so many in our community. It was devastating for Kim to consider surrendering their cats, but she knew they needed a safe place to go. When she called BTAA and learned about our Temporary Loving Care program, the relief she felt was immense.

Kim shared with us, "I can't tell you what a blessing it was to have BTAA help us out. Such kind, compassionate, sweet people who were there in a pretty huge time of need for us with open arms. I just can't say enough great things about the kindness of the people here, I don't know what we would've done without your help."

This is just one of the hundreds of stories that have touched us this year. Kim and her son were able to ensure their pets stayed safe until they were able to return home and were promptly reunited as a family. This is a service we were able to provide at no cost thanks to generous people like you.



A handwritten signature in black ink that reads "Mandy G. Evans".

MANDY G. EVANS

Executive Director

Animal Intake

	2020	2021
Total Intake	1,024	1,441
Canine Intake	625	623
Feline Intake	641	798
Stray Intake	572	716
Owner Surrenders	338	661
Transfers In	37	44



Outcomes

1,094 Adoptions

294 Fosters

265 Returns to Owners

31 Humane Euthanasia*

8 Transfers Out

*Humane euthanasia is only performed under necessary circumstances including illness, quality of life, or behavioral issues that impact our staff and the public's safety.

Community Programs

102k

Pounds of food given
through our Pet Food Bank

1,739

Calls to our
Helpline

799

Families served
through Pets for
Life

667

Animals assisted
via Home To
Home

577

Trap Neuter
Return Program

356

Community pets
spayed or neutered

20

Pets boarded through Temporary
Loving Care Program

19

Humane euthanasias through
Lovingly Letting Go



Here to Help

BTAA can assist pet owners with food, temporary shelter of a pet, end-of-life care, rehoming, and other crises that families and pets face due to changes in financial, relationship, and housing status. Our goal is to help families keep their pets when possible and guide them through the process of relinquishing a pet when necessary. Call our Helpline at (208) 217-4453 for assistance.



Philanthropy & Support

\$598,581

Total gifts

1,901

Donors who gave in 2021

\$133

Average gift

Every Gift Makes a Difference

Auggie Fisher, age 9, has quite the entrepreneurial spirit. He decided to create his own cafe, selling goods like coffee, lemonade, taffy, and other tasty treats at the end of his grandparents' driveway on Bottle Bay Rd. He saved his earnings and decided to donate them to BTAA to help cats and dogs in need. Augie's first donation from his summer earnings was \$64.22. Auggie returned to BTAA in November to help support Giving Tuesday, a worldwide day of philanthropy. Together with his mom and sister Iylla, Auggie sold baked goods, cocoa, and collected donations.



BTAA's Giving Tuesday event raised a total of \$6,960, with Auggie's cafe, A Dog's Latte, contributing \$1,870. A generous community donor was willing to match funds raised for Giving Tuesday up to \$5,000. However, they were so inspired by Auggie's efforts that they decided to increase their matching donation from \$5,000 to \$7,000. In total, through the event, online donations, and in-person gifts, BTAA raised **\$19,370** to support animals at our care center and throughout our community. Auggie is a great example of how small gifts can ultimately make a big impact.



BTAA Thrift Store

21,948

Number of donations
to the BTAA Thrift Store

80,000+

Overall purchases at
the Thrift Store

The Better Together Animal Alliance Thrift Store offers the community quality resale clothing, housewares, electronics, furniture, and more. Every donation and purchase benefits animals in need.

Volunteer Services

5,370

Volunteer Hours
Served

60

Active Volunteers



Volunteers of the Month

The Sandpoint Chamber of Commerce named Beth Tapscott and Lucy Smith as volunteers of the month in December 2021. Both have volunteered as dog walkers with BTAA since 2016. In that time they have logged thousands of hours, showing up in the rain, shine, snow, and throughout a pandemic to ensure our dogs are walked, socialized, and loved. BTAA Operations Director, Devin Laundrie said, "Having this kind of dedication and loyalty can be rare, but it radiates from both of these women. They perform their jobs with pride, enthusiasm, kindness, and love. They matter. They matter to the animals, they matter to the BTAA team and to the world that they are changing one day at a time."





Home To Home

Adopt. Foster. Rehome.

667

Number of animals assisted in North Idaho via Home To Home in 2021

482

Number of animals assisted in North Idaho via Home To Home in 2020

Home To Home™ is an interactive platform created to help families, people, and pets with the difficult task of transitioning pets from one home to another. Home To Home™ believes that pets should avoid a stay in an animal shelter and should instead be welcomed into loving homes.

Home To Home National



66

Total number of shelters using Home To Home across North America

23

Number of states with shelters using Home To Home

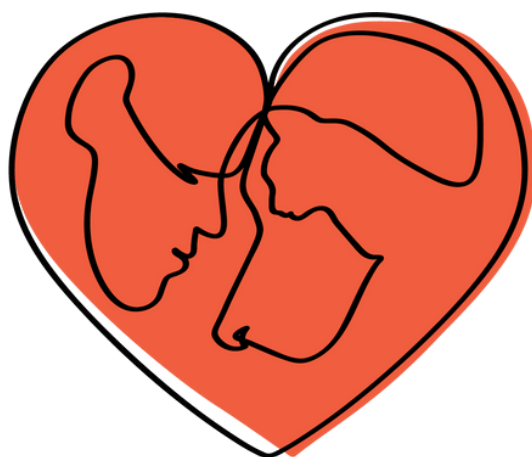
7,664

Number of animals assisted across North America through Home To Home in 2021

5,114

Number of animals assisted across North America through Home To Home in 2020





BETTERTOGETHER
ANIMAL ALLIANCE

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