

ANNUAL REPORT



BETTER**TOGETHER**
ANIMAL ALLIANCE

2023



Letter from the Director

As we dive into the 2023 annual report, I'm excited to share some of our achievements from this past year. It's been a time of growth, facing challenges, and most importantly, working together to support our community pets and their families.

In the face of a nationwide trend of increasing animal intake and length of stay, BTAA confronted these challenges head-on. Our dedicated team, fueled by a shared passion for animal welfare, ensured that our commitment to providing exceptional care remained steadfast.

A pivotal moment in January 2023 saw BTAA take in 23 husky-type dogs as part of an abandonment case. The collective efforts of our team and the overwhelming support from our generous supporters allowed us to provide top-notch care for these animals, underscoring the strength of our collaborative spirit.

Our commitment to sustainability and service expansion was a focus in 2023. The successful expansion of our thrift store, adding 3,000 square feet of retail space, has not only increased our capacity to support essential programs but also bolstered our financial foundation. Additionally, the expansion of our surgical suite empowers us to extend our assistance to a greater number of community pets in need.

These achievements are a testament to the generosity and dedication of our donors and community. We extend our deepest gratitude to all who have played a part in Better Together Animal Alliance's success.

As we reflect on 2023, I am immensely proud of what we have accomplished together. With your continued support, we look forward to building upon these achievements and creating an even more impactful future for the animals we serve.



A handwritten signature in black ink that reads "Mandy G. Evans". The signature is fluid and cursive.

MANDY G. EVANS
Executive Director

Animal Intake

	2023	2022
Total Intake	1,573	1,702
Canine Intake	722	667
Feline Intake	851	1,035
Stray Intake	857	957
Owner Surrenders	640	693
Transfers In	6	8



Outcomes

1,160 Adoptions

318 Returns to Owners

33 Humane Euthanasia*

7 Transfers Out

*Humane euthanasia is only performed under necessary circumstances including illness, quality of life, or behavioral issues that impact our staff or the public's safety.

Community Programs

95k

Pounds of food given through our Pet Food Bank

755

Calls to our Helpline

622

Families served through Pets for Life

508

Animals assisted via Home To Home

229

Trap Neuter Return Program

683

Community pets spayed or neutered

35

Pets boarded through Temporary Loving Care Program

6

Humane euthanasias through Lovingly Letting Go



Here to Help

BTAA can assist pet owners with food, temporary shelter of a pet, end-of-life care, rehoming, and other crises that families and pets face due to changes in finances, relationships, and housing status. Our goal is to help families keep their pets when possible and guide them through the process of relinquishing a pet when necessary. **Call our Helpline at (208) 265-7297 ext. 107 for assistance.**

Philanthropy & Support

\$848,000

Total gifts

1,822

Donors gave in 2023

\$193

Average gift



Pictured: Augie Fisher and his “elves”
at BTAA’s Giving Tuesday event.

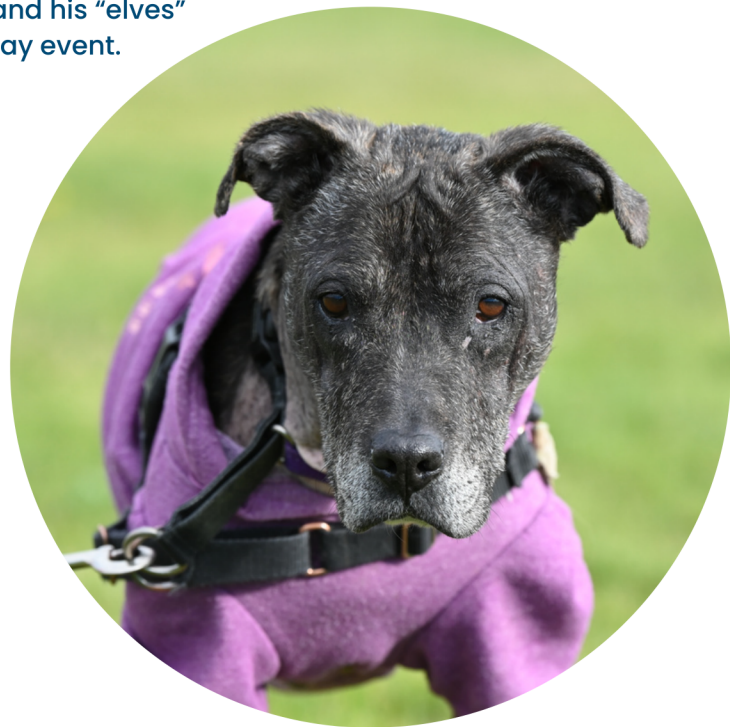
Every Gift Makes a Difference

Daisy is the sweetest girl who loves to give kisses.

Her story started when good Samaritans found her as a stray. They did their best to help her, but quickly realized that she needed medical care, so they brought her to BTAA.

One of the first things we noticed was that she had no hair on most of her body, and she was very uncomfortable. Her skin was raw and itchy, and it was clear she needed immediate help. Our veterinarian assessed her, performed tests, and started her on special medicine and a new diet to make her more comfortable. While she stays at BTAA, she’s also getting plenty of love from staff and volunteers, and sported cozy pajamas to keep her warm.

Because Daisy’s medicine is expensive and necessary for a full recovery, BTAA launched a fundraiser in which the community responded in a big way. Thanks to your support, Daisy was able to receive the best care possible.





BTAA Thrift Store

25,000

Number of donations
to the BTAA Thrift Store

85,400+

Overall purchases at
the Thrift Store

The Better Together Animal Alliance Thrift Store expanded in 2023, increasing retail space by 3,000 square feet. It offers the community quality resale clothing, housewares, electronics, furniture, and more. Every donation and purchase benefits animals in need.



Volunteer Services

12,689

Volunteer Hours
Served

118

Active Volunteers



Volunteer Spotlight

BTAA's youth volunteers consist of over 30 dedicated kids ages 5-17 who spend their time at our animal care center, thrift store, and out in the community serving pets and their families.

This special group of kids and teens collectively donated nearly 1,200 hours of their time with dogs and cats, stocking our community pet food bank, assisting at our thrift store, working at community events, and so much more.

Pictured: Youth volunteers at a free clinic in Post Falls, ID.



Home To Home

Adopt. Foster. Rehome.

508

Number of animals assisted in
northern Idaho via Home To
Home in 2023

Home To Home™ is an interactive platform created to help families, people, and pets with the difficult task of transitioning pets from one home to another. Home To Home™ believes that pets should avoid a stay in an animal shelter and should instead be welcomed into loving homes.

Home To Home National



150

Total number of animal
shelters using Home To
Home across North
America

38

Number of states with
shelters using Home
To Home

86,500+

Number of animals assisted
across North America through
Home To Home in 2023





BETTERTOGETHER
ANIMAL ALLIANCE

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bettertogetheranimalalliance.org